



StrataGraph™ – *The Sustainable Packaging Alternative*

Discover Environmentally Friendly Retail Packaging!

Make the switch to StrataGraph environmentally friendly retail packaging and discover the difference! This high visual impact, high-strength packaging is engineered to provide an environmentally responsible option that is ideal for products sold in club stores, mass merchandisers and other retail environments.

StrataGraph retail packaging products offer an environmentally responsible packaging choice. Here's the proof:

StrataGraph eliminates overpackaging

- StrataGraph offers a variety of laminated alternatives, allowing our customers to get exactly what they require for their distribution environment without the need for excess packaging components

StrataGraph takes up less space

- StrataGraph products take up less space on trucks during transit, leading to increased shipping efficiencies and reduced fuel costs
- StrataGraph's unique packaging construction consumes less warehouse space

StrataGraph uses environmentally friendly UV inks and coatings

- According to the EPA*, today's UV inks and coatings are more environmentally friendly than traditional offset or flexo evaporative products
- Zero VOC emissions are produced by using these inks and coatings
- Inks and coatings are less flammable, leading to lower risk insurance management
- Certified Superior by AIB for food contact packaging

The StrataGraph printing process creates less waste

- Printing a thin top sheet generates a lower volume of print waste as compared to a traditional folding carton process
- Fewer process steps result in less waste

The StrataGraph process uses less energy

- Our unique in-line process uses fewer passes than required for a traditional microflute or sheetfed process
- StrataGraph equipment requires significantly less energy than competitive microflute processes (e.g., there is no boiler required for the StrataGraph process)
- More pieces per pallet and more pieces per truck lead to less fuel consumption, lower freight costs and less labor utilization

StrataGraph is recyclable and earth friendly

- StrataGraph products come from certified sustainable sources and are 100% recyclable
- All StrataGraph products are elemental chlorine-free (ECF) or totally chlorine-free (TCF)

Let us improve your packaging scorecard: We can provide you with sustainable options that deliver high visual impact graphics and optimum strength!